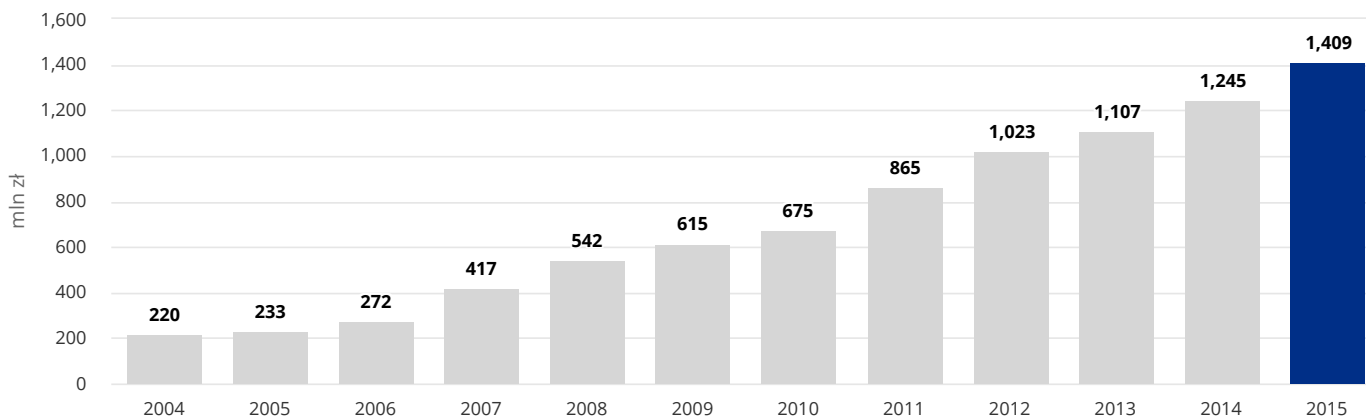


LOTOS brand and image

A strong brand is a valuable component of Grupa LOTOS' assets, playing an important role in building our market advantage and enhancing our value to the Shareholders and other Stakeholders. We believe that strong brands, such as ours, are associated with a good offering for customers, fair treatment of employees, and positive CSR performance.

LOTOS is one of the strongest and most recognizable brands in the Polish market. In the 12th List of Poland's Most Valuable Brands compiled and published in December 2015 by the Rzeczpospolita daily, the brand ranked 8th, having advanced by one position over the year. Since 2010, the value of LOTOS brand has more than doubled.

LOTOS brand value (PLNm)*



* In-house analysis